



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A⁺ grade by NAAC (Fourth cycle)

An ISO 9001:2015 Certified Institution

www.gvgvc.ac.in; gvgprincipal@gmail.com Ph.04252-223019, Fax; 04252-233111



ISO 9001:2015



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Circular



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04252-233111

Department of Commerce (Business Analytics)

Circular

Date: 08.03.2024

The Department of Commerce (Business Analytics) is organizing Guest Lecture on “Investor Education Programme (IEP)” at Room No: 09 on 13.03.2024 between 12.00 pm – 01.00 pm. As per the schedule, the UG students mentioned below are cordially invited to gain awareness and knowledge relating to Investment.

S.No	Class	Signature of the Staff-Incharge
1.	I B.Com(E-Com)	<i>Arsl</i>
2.	II B.Com(E-Com)	<i>Rangit</i>
3.	III B.Com(E-Com)	<i>S.</i>
4.	II B.Com(BA)	<i>Susmita</i>
5.	II B.Com(PA)	<i>Plhfyce</i>

Susmita
Signature of HOD
HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet

Invitation

SRI GVG VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)

AFFILIATED TO BHARATHIAR UNIVERSITY
ACCREDITED A+ GRADE BY NAAC
AN ISO 9001 - 2015 CERTIFICATED INSTITUTION

DEPARTMENT OF COMMERCE
(BUSINESS ANALYTICS)

ORGANISES A
GUEST LECTURE ON

INVESTMENT AWARENESS PROGRAM(IAP)

Resource Person: Mr.N MAHESH KUMAR
(Empaneled Trainer to BSE)

Date : 13.03.2024

Time : 12:00 P.M To 1:00 P.M

Venue : Gallery Hall (Room no: 09)

COORDINATOR
Dr.N.LAKSHMI

PRINCIPAL I/C
Dr.N.LAKSHMI

ORGANIZING COMMITTEE
MISS.S.SUSMITHA
DR.R.BEENA

ALL ARE CORDIALLY INVITED

Report

Guest Lecture on "Investor

Awareness Program (IAP)

Date: 13/03/2024

Time: 12.00pm - 1.00pm

Venue: Room No: 09

Department of Commerce [Business Analytics] organised Guest Lecture on "Investor Awareness Program (IAP)". The resource person Mr. N. Mahesh Kumar was welcomed by Ms. R. Jayasree [U B. com BA] and started the session with the introduction of capital market and covered the following aspects:

- > Awareness on financial planning
- > Savings and Investment awareness
- > Financial products of BSE
- > Do's and Don't for investor
- > Investor Grievance Redressal Mechanism
- > Investor related developments in capital market
- > Recent Market Developments
- > Equity Derivatives segment

Number of Beneficiaries: 51

C.N. Mahesh Kumar
77084 78755

Sumitha
Head of the Department
HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics),
Sri G.V. Visalakshi College for Women,
Udumalpet.

Principal
SRI G.V. VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

Investor Awareness Program-Photographs



List of Participants

BSE Capital Market Awareness Program

College Name: Sri G.V.G. Visalakshi College for Women

Date: 13th March 2024

Time: 12.00 PM

Sr. No.	Name	Email ID	Contact No.
1	A. Jaisa	JaisaJaisa99@gmail.com	9342216933
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HEAD OF THE DEPARTMENT,
 Department of Commerce,
 (Business Analytics)
 G.V.G. Visalakshi College for Women,
 Udumalpet



Since 1952

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Venkatesa Mills Post, Udumalpet - 642 128.

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Phone : 04252 - 223019
Fax : 04252 - 233111
e-mail : gvgprincipal@gmail.com
web : www.gvgvc.ac.in

Dr. N. Lakshmi M.Com., M.Phil., Ph.D., PGDCA.,
Principal in Charge

Date :

13.03.2024

To Whomsoever it may Concern

This is to certify that an Investor Education Program (IEP) has been conducted on behalf of BSE at our Institution on Capital Market Awareness, Introduction to Mutual Fund & Financial Planning on 13th March 2024, Wednesday for our Fy, Sy & Ty B.Com E.Com, SY B.Com BA & B.Com PA students.

Name of the Authorized person *Dr. N. LAKSHMI*

Designation of the Authorized person *Principal i/c*



Dr. Lakshmi
PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128,

Details of Resource Person



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B-505/506, Fairlink Centre, Off Link Road,
Andheri (W), Mumbai - 400 053, Tel +91 22 40105482-85
www.lkwindia.com

Mr.N.MaheshKumar



Mr. N. Mahesh Kumar is an MBA (Finance) with over decade and a half of work experience across leading financial services companies.

He has been primarily responsible for key management functions pertaining to Finance, Marketing, Multi-location and Multi-business vertical management, Training and Development.

He has been invited to conduct guest lectures on topics related to Finance, Investment and Capital Market.

Feedback Report

SUMMARY OF FEEDBACK

LKW SPEAKER

FOR THE SEMINARS CONDUCTED IN THE MONTH OF March -2024

Please provide average of ratings provided by program participants on a scale of 1 to 5 (5 being the highest) for following parameters :

Sr. No.	PARAMETER	Average rating				
		1	2	3	4	5
1	How did participants find the overall program?					✓
2	Whether program participants found that the speaker delivered as per the subject matter?					✓
3	Did participants find the duration of the program as appropriate?				✓	
4	Opinion of program participants on the overall arrangements (logistics)?					✓
5	Did program participants feel that they learned something new from the program?					✓

6. Provide couple of topics which program participants requested to cover in next program :

- 1) Creating a financial plan for a secure future
- 2) Exchange based commodities & Derivat

7. List out any two important suggestions / comments:

- 1) The session was very informative
- 2) It covered awareness level and increased the efficiency + safety initiatives among the beneficiaries

Name of Signatory: Susmita S

Signature: Susmita 13.3.2024

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Udumalpet.